



Poboljšavanje kvalifikacija radne snage za učinkovitije suočavanje s izazovima digitalne transformacije - projekt DIS4SME

Hrvoje Matijević

hrvoje.matijevic@unin.hr

Vlado Cetl

vlado.cetl@unin.hr

Nikola Kranjčić

nkranjcic@unin.hr

Digital Europe Programme (DEP)

<https://digital-strategy.ec.europa.eu/en/activities/digital-programme>

- Pod višegodišnjim finansijskim okvirom 2021.-2027.
- Ojačati Europu za odgovaranje na trenutne globalne izazove kroz jačanje kapaciteta (istraživanje ↔ primjena na tržištu)
- Podrška za projekte u domeni AI, kibernetičke sigurnosti, naprednih digitalnih vještina, ...
- Preko 7.9 Mrd. EUR
- Posebno izdvojeno:
- **Small medium enterprises (SME)**



English



Shaping Europe's digital future

[Home](#) | [Policies](#) | [Activities](#) | [News](#) | [Library](#) | [Funding](#) | [Calendar](#) | [Consultations](#) | [AI Office](#) |

[Home](#) > [Activities](#) > The Digital Europe Programme

The Digital Europe Programme

The Digital Europe Programme (DIGITAL) is an EU funding programme focused on bringing digital technology to businesses, citizens and public administrations.

Digital technology and infrastructure have a critical role in our private lives and business environments. We rely on them to communicate, work, advance science and answer current environmental problems. The COVID-19 pandemic highlighted not only how much we rely on our technology to be available to us, but also how important it is for Europe not to be dependent on systems and solutions coming from other regions of the world. Russia's war of aggression against Ukraine has further exposed the vulnerabilities in our digital supply chains and the importance of investing in cybersecurity and drastically improving EU's digital capacities.

The Digital Europe Programme (DIGITAL) provides strategic funding to answer these challenges, supporting projects in key capacity areas such as: supercomputing, artificial intelligence, cybersecurity, advanced digital skills, and ensuring a wide use of digital technologies across the economy and society. It supports industry, small and medium-sized enterprises (SMEs), and public administration in their digital transformation with a reinforced network of European Digital Innovation Hubs (EDIH).

A new capacity area on semiconductors was added in September 2023. Under the [Chips Act](#), DIGITAL funding was mobilised to address a semiconductor shortage by promoting capacity building through the [Chips for Europe Initiative](#).

With an overall budget of over €7.9 billion, DIGITAL aims to shape the digital transformation of Europe's society and economy, in line with EU's goals defined in the [Communication - 2030 Digital Compass: The European way for the Digital Decade](#) and in the [Policy Programme - Path to the Digital Decade](#).

Data Interoperability Skills for SMEs → DIS4SME

Trajanje: 36 mjeseci (01.01.2023. – 31.12.2025.)

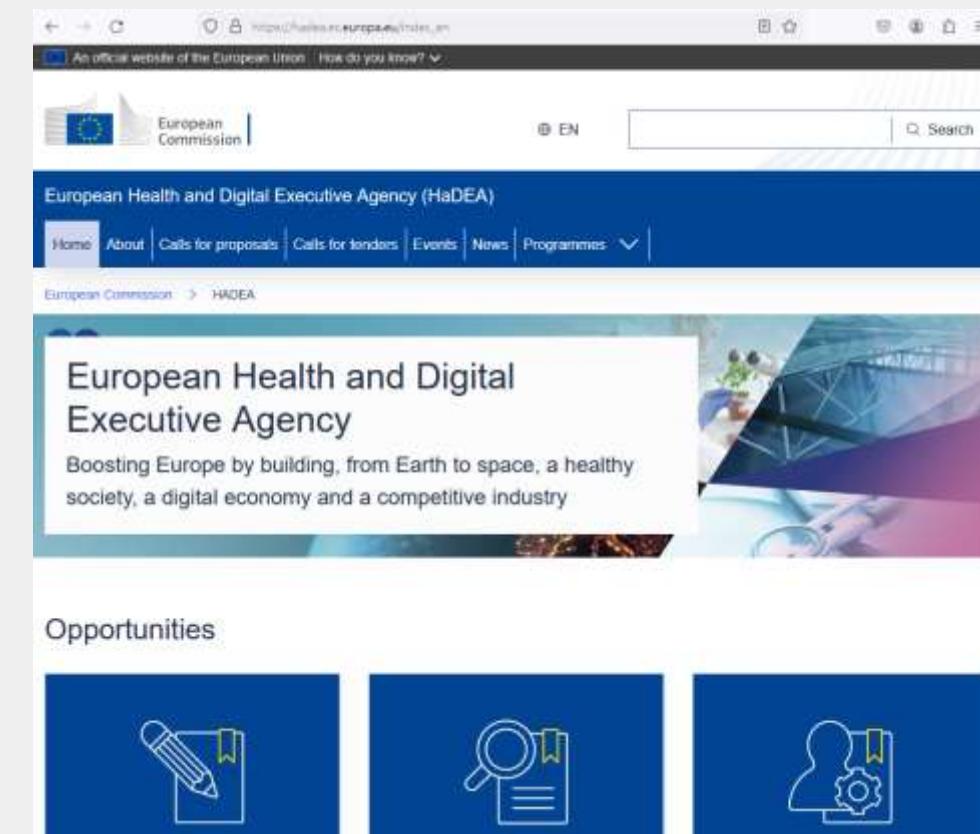
Koordinator: GISIG

Izvoditelj: DIS4SME konzorcij

Ukupni budžet: 2,241,370 EUR

EU doprinos: 1,524,999 EUR

Agencija: HaDEA





DIS4SME Konzorcij

| | | | | |
|---|--|---|--|---|
| GISIG  Italy Coordinator | SIIT  Italy Business Association | Gaudeamus GAUDEAMUS Slovenia Training Provider | Epsilon Italia  Italy Training Provider | KU Leuven KU LEUVEN Belgium Training Provider |
| University North  Croatia Training Provider | AIN  Spain Business Association | OGC Europe  Belgium Business Association | GIM  Belgium Training Provider | CNR-IMATI  Italy Training Provider/Peer reviewer |

Interoperabilnost (podataka o lokaciji)

- U kontekstu projekta, definirana prilagodbom ELISE definicije interoperabilnosti lokacije kao:
sposobnost organizacija, sustava i uređaja da razmjenjuju i ponovno koriste podatke s izravnom ili neizravnom referencom na određenu lokaciju ili zemljopisno područje.
- Različite razine



Ciljevi

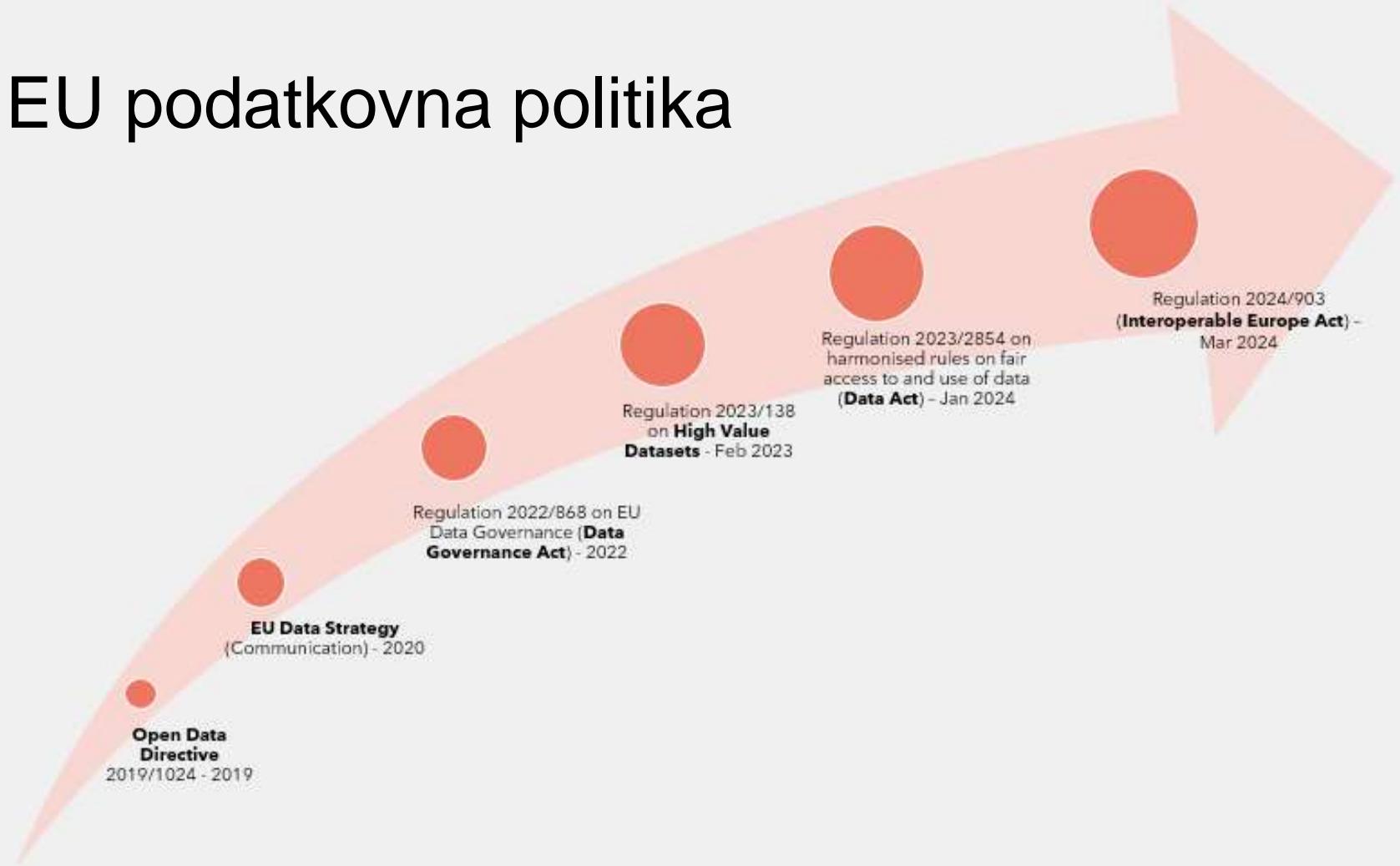
- Kvalificirati **menadžere i tehničare SME te tražitelje posla** na temu interoperabilnosti geo. podataka, u skladu s programom **Digitalna Europa**.
- Povećanje **poduzetničkog potencijala SME** i njihovo usmjeravanje prema **digitalnoj transformaciji**.
- Održavanje kratkih tečajeva kompatibilnih s **konkretnim radnim potrebama**
- Osmišljanje poslovnih slučajeva **zajedno s potencijalnim korisnicima**, s ciljem obrade **tema od interesa za najveći broj sudionika**

Metode

- Naglasak na vještinama
- Znanje samo koliko je nužno za vještine
- Obrada slučajeva iz stvarnog života
- Studije poslovnog slučaja – Business Case Study (BCS)

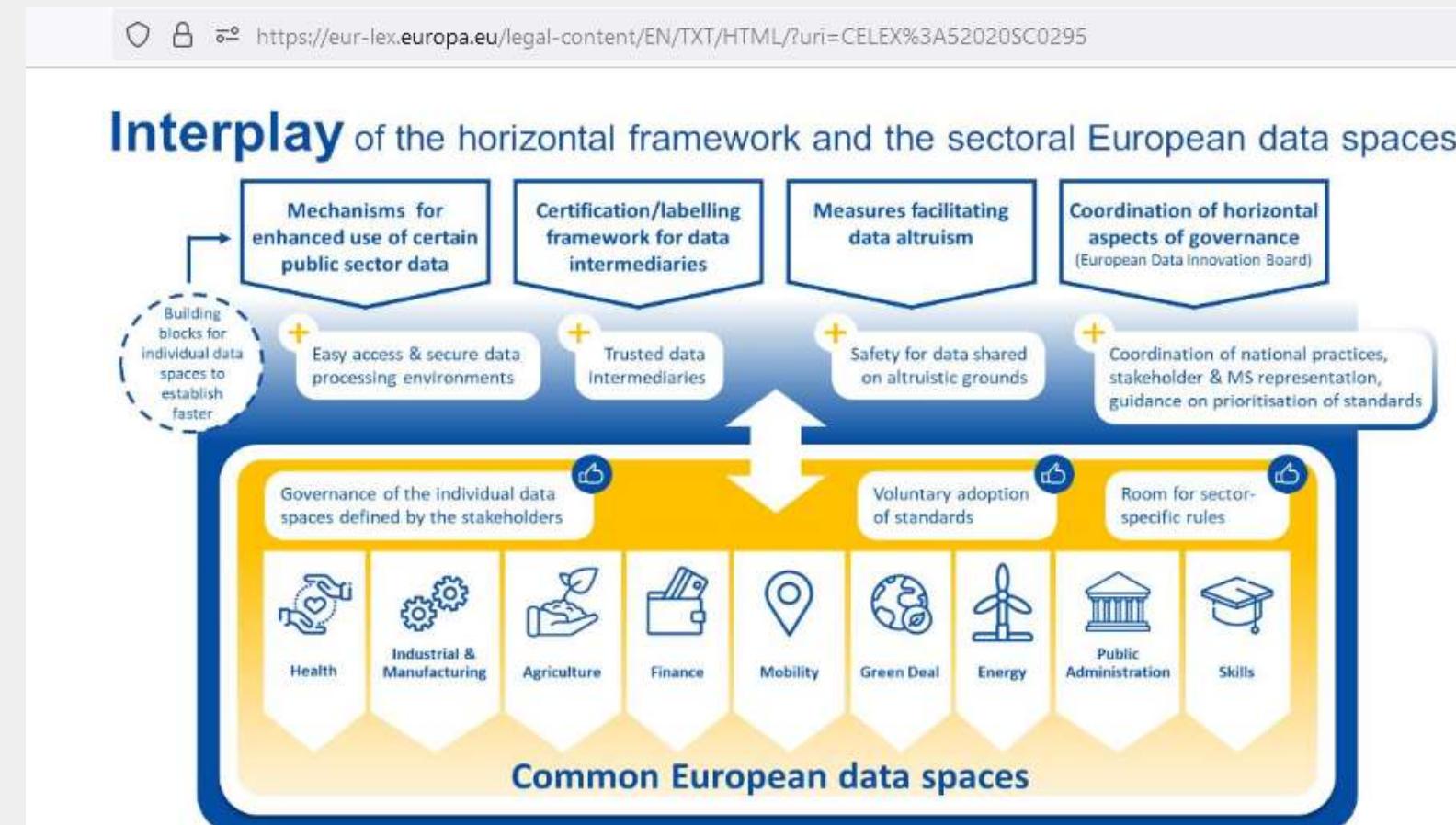
Dodatne smjernice

- EU podatkovna politika



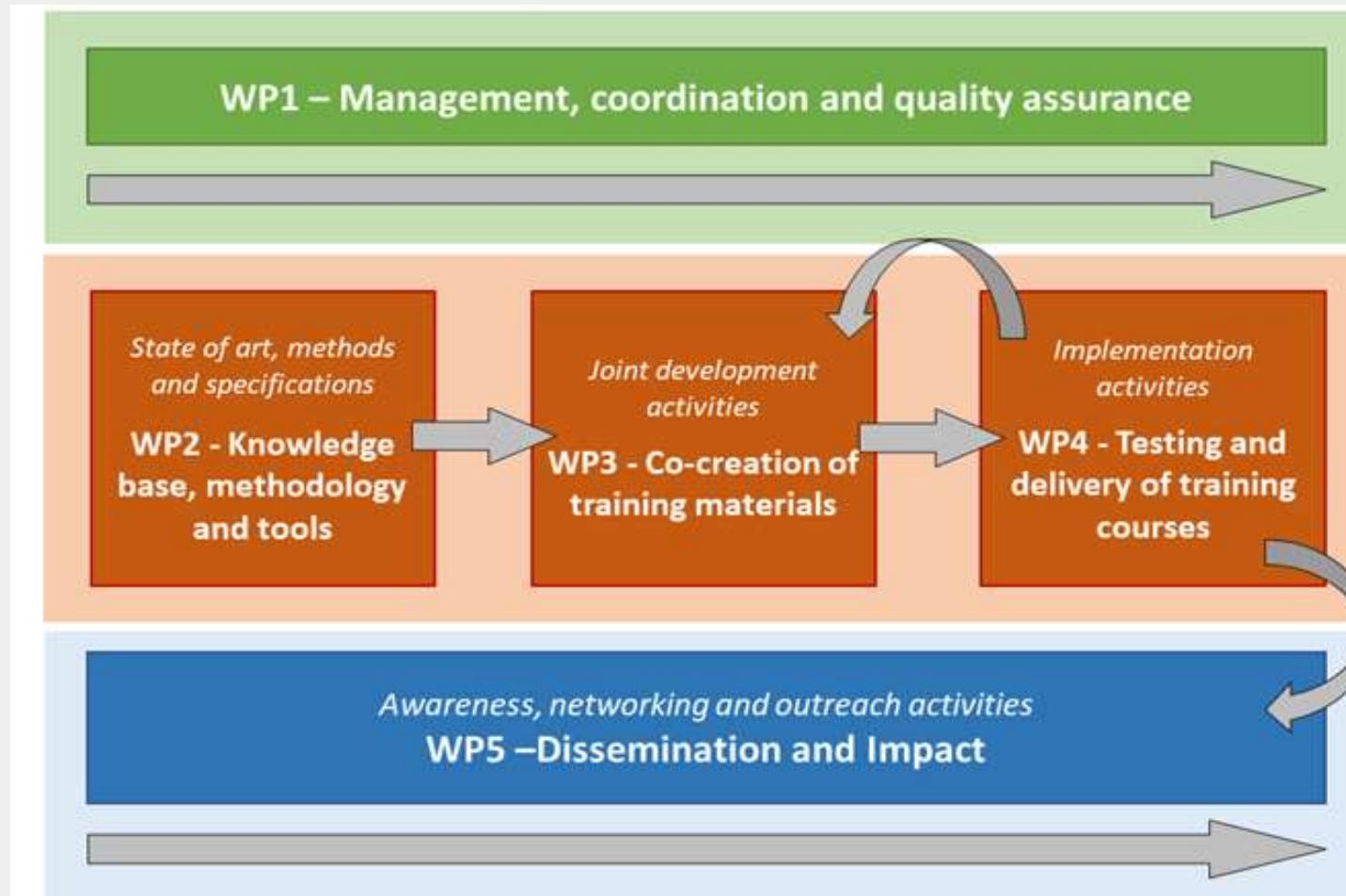
Dodatne smjernice

- EU podatkovni prostori



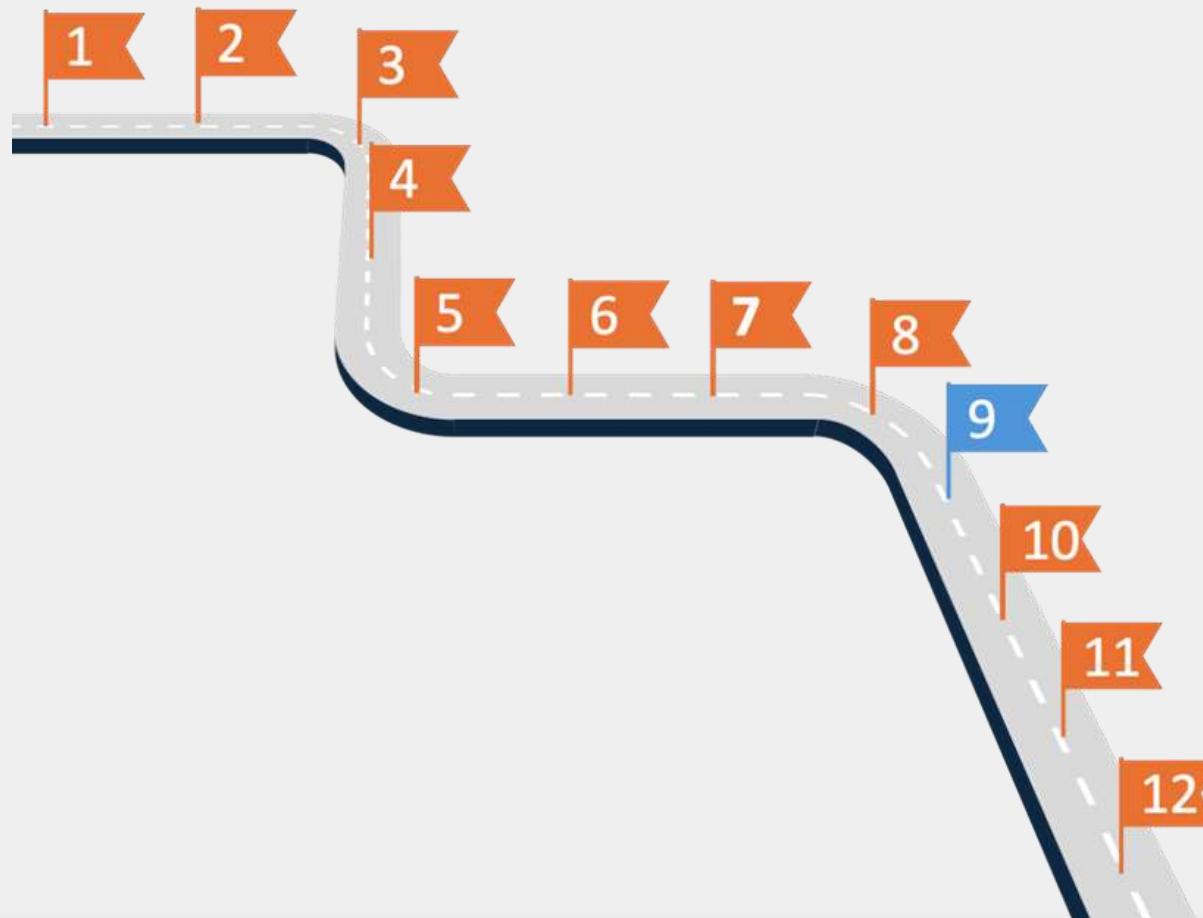
Source: European Commission

Organizacija projekta



Plan provedbe

DIS4SME Roadmap



Kurikulum – ishodi učenja

- Horizontalni → opće znanje i vještine
- Vertikalni → konkretni poslovni slučaj
- **Naglasak je na vještinama**

Kurikulum - tečajevi

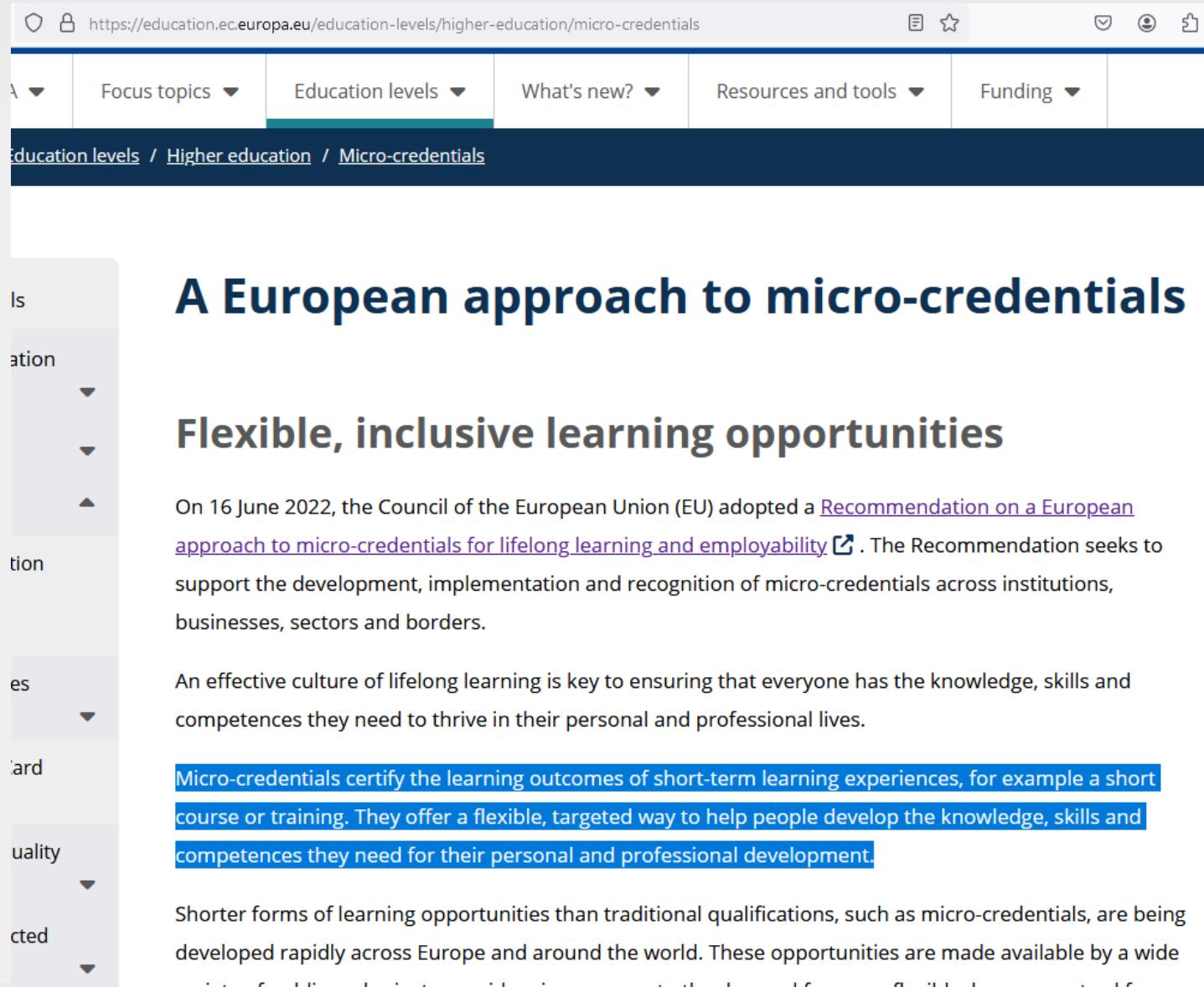
- Kratki tečajevi
- **Kako bi se SME lakše odlučili na sudjelovanje**
- Poslovne studije slučaja:
- Mobilna tržnica hrane
- Precizna poljoprivreda
- Mobilnost
- Digitalni blizanci i BIM/GIS integracija

Rezultati

- Tri vrste tečajeva (online i uživo):
- Kratki tečajevi (online) → po mjeri SME menadžera
- Kratki tečajevi (online) → po mjeri SME tehničara i tražitelja zaposlenja
- Napredni seminari i radionice (uživo) → menadžeri i tehničari / konkretni poslovni slučajevi

Mikrokvalifikacije

- Certificiranje pristupnika (ne njihovih matičnih organizacija)
- Certificiraju se pojedini ishodi učenja



The screenshot shows a web browser window with the URL <https://education.ec.europa.eu/education-levels/higher-education/micro-credentials>. The page is titled "A European approach to micro-credentials". It features a sidebar with various dropdown menus and sections like "Focus topics", "Education levels", "What's new?", "Resources and tools", and "Funding". The main content area includes a heading "Flexible, inclusive learning opportunities" and a paragraph about the Council of the European Union adopting a recommendation on micro-credentials. A blue box highlights text about micro-credentials certifying learning outcomes and offering flexible targeted ways to develop knowledge, skills, and competences. Another blue box highlights the development of shorter forms of learning opportunities than traditional qualifications.

A European approach to micro-credentials

On 16 June 2022, the Council of the European Union (EU) adopted a [Recommendation on a European approach to micro-credentials for lifelong learning and employability](#). The Recommendation seeks to support the development, implementation and recognition of micro-credentials across institutions, businesses, sectors and borders.

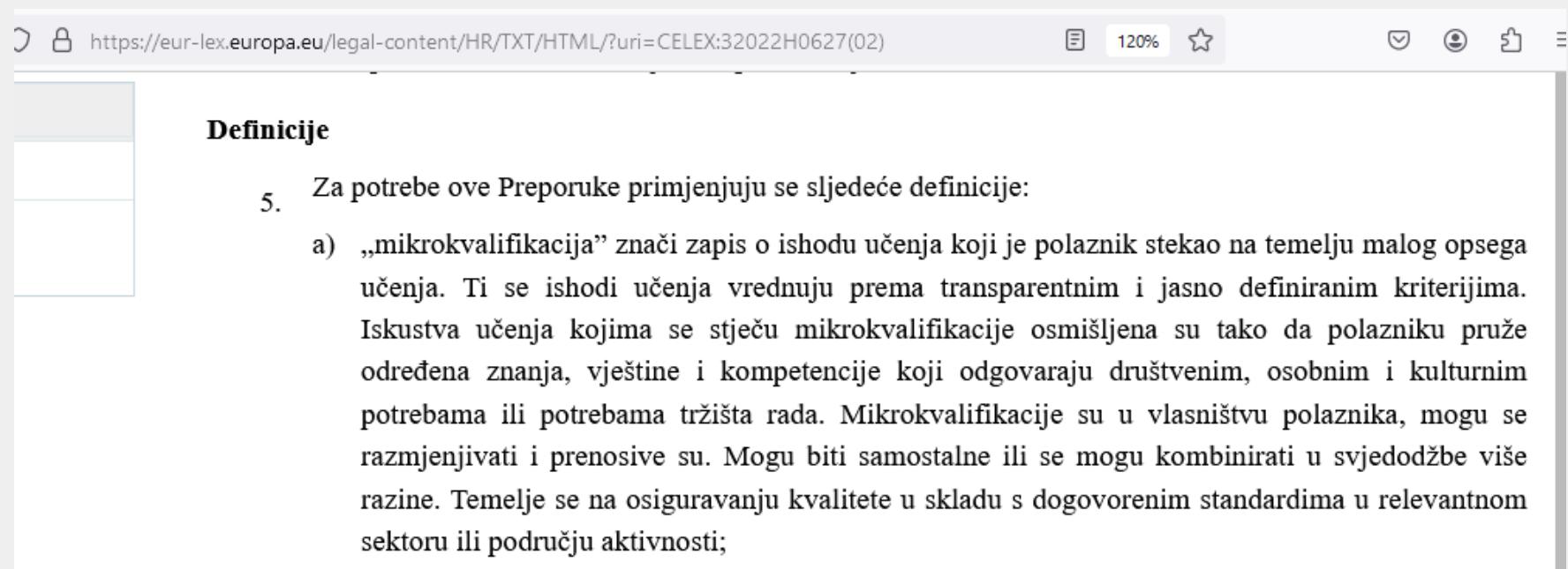
An effective culture of lifelong learning is key to ensuring that everyone has the knowledge, skills and competences they need to thrive in their personal and professional lives.

Micro-credentials certify the learning outcomes of short-term learning experiences, for example a short course or training. They offer a flexible, targeted way to help people develop the knowledge, skills and competences they need for their personal and professional development.

Shorter forms of learning opportunities than traditional qualifications, such as micro-credentials, are being developed rapidly across Europe and around the world. These opportunities are made available by a wide variety of public and private providers in response to the demand for more flexible, learner-centred forms

Mikrokvalifikacije

- PREPORUKE VIJEĆA od 16. lipnja 2022. o europskom pristupu mikrokvalifikacijama za cjeloživotno učenje i zapošljivost (2022/C 243/02)
- DIS4SME → Jedan od „pilot“ projekata



The screenshot shows a web browser window with the URL [https://eur-lex.europa.eu/legal-content/HR/TXT/HTML/?uri=CELEX:32022H0627\(02\)](https://eur-lex.europa.eu/legal-content/HR/TXT/HTML/?uri=CELEX:32022H0627(02)). The page content is in Croatian and defines microqualifications. The heading 'Definicije' is followed by point 5, which states: 'Za potrebe ove Preporuke primjenjuju se sljedeće definicije:'. Sub-point 'a)' provides a detailed description of what a microqualification is, mentioning it as a record of learning outcomes achieved by a learner through a small-scale learning process based on clearly defined criteria, leading to a microqualification that provides specific knowledge, skills, and competencies relevant to social, personal, and cultural needs.

Definicije

5. Za potrebe ove Preporuke primjenjuju se sljedeće definicije:

a) „mikrokvalifikacija“ znači zapis o ishodu učenja koji je polaznik stekao na temelju malog opsega učenja. Ti se ishodi učenja vrednuju prema transparentnim i jasno definiranim kriterijima. Iskustva učenja kojima se stječu mikrokvalifikacije osmišljena su tako da polazniku pruže određena znanja, vještine i kompetencije koji odgovaraju društvenim, osobnim i kulturnim potrebama ili potrebama tržista rada. Mikrokvalifikacije su u vlasništvu polaznika, mogu se razmjenjivati i prenosive su. Mogu biti samostalne ili se mogu kombinirati u svjedodžbe više razine. Temelje se na osiguravanju kvalitete u skladu s dogovorenim standardima u relevantnom sektoru ili području aktivnosti;

Tečajevi

- Kraj 2024. / početak 2025.
- Učestalost
- Stalno → online samostalno učenje
- Zakazano → prema kalendaru

Umjesto zaključka

- Završavaju intenzivni radovi na kurikulumu
- Sastanak s HaDEA u srpnju u Belgiji
- Slijedi priprema materijala za tečajeve i radionice
- Pogledajte nas uskoro i u Varaždinu...

<https://figcom3-ws-croatia2024.hgd1952.hr/>



Hvala na pozornosti!

Pratite nas na:

www.dis4sme.eu

Hrvoje Matijević

hrvoje.matijevic@unin.hr

Vlado Cetl

vlado.cetl@unin.hr

Nikola Kranjčić

nkranjcic@unin.hr



Dis4sme Project



@dis4sme



DIS4SME Project